

EK BHARAT SHRESHTHA BHARAT ACTIVITIES



अतुल्य! भारत
Incredible India

भारत सरकार
Ministry of Tourism
Government of India

150
YEARS OF
CELEBRATING
THE BHARAT-ART

Indian Institute of
Tourism & Travel Management

Ek Bharat Shreshtha Bharat
Tourism Stakeholders Workshop

Implemented by
INDIAN INSTITUTE OF TOURISM & TRAVEL MANAGEMENT
(An Autonomous Body under Ministry of Tourism, Government of India)
Govindpuri, Gwalior, Madhya Pradesh. Website: www.iittm.ac.in

Implemented by

Indian Institute of Tourism and Travel Management

in the month of November 2019

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|--------|--|-------------------|--------------------------------------|---|------------------------|---------------------------------|--|
| 1 | Tourism Stake Holders workshop under Swachhata Action Plan at Gulistan Tourist Complex Fatehpur Sikri (U.P.) | 18-Nov-2019 | Ek Bharat Shreshtha Bharat under SAP | <ul style="list-style-type: none"> • The event was coordinated by Dr. C. S. Barua, Mr. Vishal Keshri Assistant Professor and Mr. Rohit Sen IITTM Gwalior. • A talk was delivered on <i>Ek Bharat Shreshtha Bharat</i>. • Prof. Luv Kush Mishra from Dr. B R A University Agra, and Mr. Mukul Gupta, Manager UP Tourism was the expert during the program. • Documentary was shown to the participants • Open house discussion was held where the participants presented their views. • Swachhta Pledge was administrated to all the participants. • Gift, Pamphlets and Trash bags were distributed to the Stakeholders. • Meeting ended with Dinner. | Not applicable | 60 Participants | Prof. Luv Kush Mishra from Dr. B R A University Agra, and Mr. Mukul Gupta, Manager UP Tourism was the expert during the program. |



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Expert Lecture



Gathering of Stakeholder

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| 2. | Tourism Stake Holders workshop under Swachhata Action Plan held at Aranya the Kanan at Ram Nagar, UK (Jim Corbet National Park) | 22-Nov-2019 | Ek Bharat Shreshtha Bharat under SAP | <ul style="list-style-type: none"> • The event was coordinated by Mr. Subramaniam Natraj, Mr. Dhan Sing, Mr. Himanshu and Mr. Jandel IITTM Gwalior. • Mr. Nandkumar Arya, Principal, GIC inter college, Mr. Hariman, Hotel Association President and Mr. Bunty Manral, Guide association president were the expert during the program. • A talk was delivered on <i>Ek Bharat Shrestha Bharat</i>. • Documentary was shown to the participants. • Swachhta Pledge was administrated to all the participants. • Gift, Pamphlets and Trash bags were distributed to the Stakeholders. • Meeting ended with Dinner. | Not applicable | 60 Participants | Mr. Nandkumar Arya, Principal, GIC inter college, Mr. Hariman, Hotel Association President and Mr. Bunty Manral, Guide association president were the expert during the program. |



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| 3. | Tourism Stake Holders workshop under Swachhata Action Plan held at Aranya Nivas, Pithabata Range, Lulung, Similipal, Odisha | 22-Nov-2019 | Ek Bharat Shreshtha Bharat under SAP | <ul style="list-style-type: none"> • The event was coordinated by Dr. Md Sabir Hussain, Associate Prof. and Mr. Rabi Narayan Pattanaik, Project Associate. • Mr. Sarbeswar Sahoo, OFS Asst. Conservator of Forest and Mr. Jyotiranjana Sahoo, Conservationist and Mr. Sitanshu Kaul, GM of Alpine Hospitality was the expert speaker during the program. • Documentary was shown to the participants. • Open House Discussion was held where the participants presented their view. • A talk on <i>Ek Bharat Shrestha Bharat</i> was delivered. • Swachhata Pledge was administrated to all the participants. • Souvenirs, Pamphlets, and Trash bags were distributed to the Stakeholders. • Meeting ended with Lunch. | Not applicable | 60 Participants | Mr. Sarbeswar Sahoo, OFS Asst. Conservator of Forest and Mr. Jyotiranjana Sahoo, Conservationist and Mr. Sitanshu Kaul, GM of Alpine Hospitality was the expert speaker during the program. |



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| 4 | Tourism Stake Holders workshop under Swachhata Action Plan held at Hotel Uma Place Gorkhpur | 22-Nov-2019 | Ek Bharat Shreshtha Bharat under SAP | <ul style="list-style-type: none"> • The event was coordinated by Mr. D C Soni, Assistant Professor, Komal Singh Rajpoot, IITTM Noida. • Mr. Vineet Yadav, PCS, BDO, UP Government and Mr. Aman Singh, President, Taxi Driver Association, Gorakhpur, was the expert speaker during the program. • A talk on <i>Ek Bharat Shrestha Bharat</i> was delivered. • Documentary was shown to the participants. • Open house discussion was held where the participants presented their views. • Swachhata Pledge was administrated to all the participants. • Gift, Pamphlets, Trash bags and souvenirs were distributed to the Stakeholders. • Meeting ended with Lunch. | Not applicable | 60 Participants | Mr. Vineet Yadav, PCS, BDO, UP Government and Mr. Aman Singh, President, Taxi Driver Association, Gorakhpur, was the expert speaker during the program. |



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| 5. | Tourism Stake Holders workshop under Swachhata Action Plan held at Hotel Pavilion Nanital UK | 24-Nov-2019 | Ek Bharat Shreshtha Bharat under SAP | <ul style="list-style-type: none"> • The event was coordinated by Mr. Subramaniam Natraj, Mr. Dhan Sing, Mr. Himanshu and Mr. Jandel IITTM Gwalior. • Dr. Vinod Bharti from Kumayun University along with the presidents of guide association and taxi association were the expert during the program. • Documentary was shown to the participants. • A talk was delivered on <i>Ek Bharat Shrestha Bharat</i>. • Open house discussion was held where the participants presented their views. • Swachhta Pledge was administrated to all the participants. • Gift, Pamphlets and Trash bags were distributed to the Stakeholders. • Meeting ended with Dinner. | Not applicable | 60 Participants | Dr. Vinod Bharti from Kumayun University along with the presidents of guide association and taxi association were the expert during the program. |



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| 6. | Tourism Stake Holders workshop under Swachhata Action Plan held at Hotel Indrajit, Murshidabad, West Bengal | 25-Nov-2019 | Ek Bharat Shreshtha Bharat under SAP | <ul style="list-style-type: none"> • The event was coordinated by Dr S N Biswas, Assistant Professor and Sapan Kumar Dash, Project Associate IITTM, Bhubaneswar. • Mr. Krishnadut Saha, Income Tax officer, Murshidabad, Mr Malay Das, Teacher, Nawab Bahadur Institution, Murshidabad and Mr. Snehanshu Sekhar Ghosh, Hotelier, Murshidabad was the expert speaker during the program. • Documentary was shown to the participants. • Open House Discussion was held where the participants presented their view. • A talk on <i>Ek Bharat Shrestha Bharat</i> was delivered. • Swachhata Pledge was administrated to all the participants. • Souvenirs, Pamphlets, and Trash bags were distributed to the Stakeholders. • Meeting ended with Dinner. | Not applicable | 60 Participants | Mr. Krishnadut Saha, Income Tax officer, Murshidabad, Mr Malay Das, Teacher, Nawab Bahadur Institution, Murshidabad and Mr. Snehanshu Sekhar Ghosh, Hotelier, Murshidabad was the expert speaker during the program. |



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| 7. | Tourism Stake Holders workshop under Swachhata Action Plan held at Limon The Mountain Resort, Munnar, Idukki, Kerala. | 25-Nov-2019 | Ek Bharat Shreshtha Bharat under SAP | <ul style="list-style-type: none"> • The event was coordinated Prof. Sutteeshna Babu S, Nodal Officer, IITTM/ NIWS, Goa. • Mr. Tomy Plavuvachal, Karunapuram Panchayath President, Mr. Jayan P Vijayan, DTPC Idukki Secretary, Mrs. Viji Vijayan, Ward Member and Mr Vnoji C J , principal St. Thomas Higher Secondary School, Peruvanthanam were the delegates and expert Speakers. • A talk on <i>Ek Bharat Shrestha Bharat</i> was delivered by Prof. Sutteeshna Babu S. • Documentary was shown to the participants. • Open House discussion was held where the participants presented their view. • Swachhta Pledge was administrated to all the participants. • Gift, Pamphlets, and Trash bags were distributed to the Stakeholders. • Meeting ended with Lunch. | Not applicable | 60 Participants | Mr. Tomy Plavuvachal, Karunapuram Panchayath President, Mr. Jayan P Vijayan, DTPC Idukki Secretary, Mrs. Viji Vijayan, Ward Member and Mr Vnoji C J , principal St. Thomas Higher Secondary School, Peruvanthanam were the delegates and expert Speakers. |



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| 8. | Tourism Stake Holders workshop under Swachhata Action Plan held at Hotel Fern Residency, Somnath | 26-Nov-2019 | Ek Bharat Shreshtha Bharat under SAP | <ul style="list-style-type: none"> • The event was coordinated by Mr. Amit Vaswani, Project Associate, SAP. • Expert Lecture by Mr. Hitesh Damodar, Head , Sanitation department, Somnath Trust and Mr. Hirapara , Muncipal Health officer, Municipal corporation Somanth, and Mr. Vinod Lalvani, Manager Fern Residency, Somnath. • A talk was delivered on <i>Ek Bharat Shrestha Bharat</i> by Dr. Kamakshi Maheshwari, Assistant Professor, IITTM. • Open house discussion with Stake Holders where participants presented their views. • Documentary was shown to the participants. • Swachhta Pledge was administrated to all the participants. • Gift, Pamphlets and Trash bags were distributed to the Stakeholders. • Meeting ended with Lunch. | Not applicable | 60 Participants | Expert Lecture by Mr. Hitesh Damodar, Head , Sanitation department, Somnath Trust and Mr. Hirapara , Muncipal Health officer, Municipal corporation Somanth, and Mr. Vinod Lalvani, Manager Fern Residency, Somnath. |



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| 9. | Tourism Stake Holders workshop under Swachhata Action Plan held at Geetanjali Tourist Lodge, Agartala, Tripura | 26-Nov-2019 | Ek Bharat Shreshtha Bharat under SAP | <ul style="list-style-type: none"> • The event was coordinated by was Mrs. Sareeta Pradhan, Asst. Prof, IITTM Bhubaneswar. • Mr. Abhijit Chakrabarty Deputy Director Govt of Tripura, Mr. Asish Datta, Deputy M.D Govt of Tripura and Mr. Kaushik Bhoumik of Tripura Tourism Development Forum was the expert speaker during the program. • Documentary was shown to the participants. • Open House Discussion was held where the participants presented their view. • A talk on <i>Ek Bharat Shrestha Bharat</i> was delivered. • Swachhata Pledge was administrated to all the participants. • Souvenirs, Pamphlets, and Trash bags were distributed to the Stakeholders. • Meeting ended with Dinner. | Not applicable | 60 Participants | Mr. Abhijit Chakrabarty Deputy Director Govt of Tripura, Mr. Asish Datta, Deputy M.D Govt of Tripura and Mr. Kaushik Bhoumik of Tripura Tourism Development Forum was the expert speaker during the program. |



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| 10. | Tourism Stake Holders workshop under Swachhata Action Plan held at Hotel Classic Grande, Imphal, Manipur | 26-Nov-2019 | Ek Bharat Shreshtha Bharat under SAP | <ul style="list-style-type: none"> • The event was coordinated by was Dr B Swajan, Asst Prof and Mr. Rabi Narayan Pattnaik, Project Associate IITTM Bhubaneswar. • Mr. Kh Krishnan Singh, President, Manipur Tourism Forum and Mrs. Elina Satpathy, Managing Partner, 7 Sister's Holidays Pvt. Ltd was the expert speaker during the program. • Documentary was shown to the participants. • Open House Discussion was held where the participants presented their view. • A talk on <i>Ek Bharat Shrestha Bharat</i> was delivered. • Swachhata Pledge was administrated to all the participants. • Souvenirs, Pamphlets, and Trash bags were distributed to the Stakeholders. • Meeting ended with Dinner. | Not applicable | 60 Participants | Mr. Kh Krishnan Singh, President, Manipur Tourism Forum and Mrs. Elina Satpathy, Managing Partner, 7 Sister's Holidays Pvt. Ltd was the expert speaker during the program. |



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| 11. | Tourism Stake Holders workshop under Swachhata Action Plan held at Hotel Roma Kristo, Dwraka | 27-Nov-2019 | Ek Bharat Shreshtha Bharat under SAP | <ul style="list-style-type: none"> • The event was coordinated by Mr. Amit Vaswani, Project Associate, SAP. • Expert Lecture by Mr.Jitesh Bhai Manik, President Nagar Palika, Mr. C. B. Dodiya , CMO, Nagar Palika, and Shah Sahab, ASI, Dwraka was present as chief guest of the Event. • A talk was delivered on <i>Ek Bharat Shrestha Bharat</i> by Dr. Kamakshi Maheshwari, Assistant Professor, IITTM • Open house discussion with Stake Holders where participants presented their views. • Documentary was shown to the participants. • Swachhta Pledge was administrated to all the participants. • Gift, Pamphlets and Trash bags were distributed to the Stakeholders. • Meeting ended with Dinner. | Not applicable | 60 Participants | Expert Lecture by Mr.Jitesh Bhai Manik, President Nagar Palika, Mr. C. B. Dodiya , CMO, Nagar Palika, and Shah Sahab, ASI, Dwraka was present as chief guest of the Event |



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| 12. | Tourism Stake Holders workshop under Swachhata Action Plan held at Geetanjali Tourist Lodge, Agartala, Tripura | 27-Nov-2019 | Ek Bharat Shreshtha Bharat under SAP | <ul style="list-style-type: none"> • The event was coordinated by was Dr. Adyasha Das, Associate Professor, IITTM Bhubaneswar. • Mr. Mrinal Kanti Das, Assistant Director, Tripura Tourism and Mr. Dipajyoti Dutta Choudhury, Manager, Tripura Tourism was the expert speaker during the program. • Documentary was shown to the participants. • Open House Discussion was held where the participants presented their view. • A talk on <i>Ek Bharat Shrestha Bharat</i> was delivered. • Swachhata Pledge was administrated to all the participants. • Souvenirs, Pamphlets, and Trash bags were distributed to the Stakeholders. • Meeting ended with Dinner. | Not applicable | 60 Participants | Mr. Mrinal Kanti Das, Assistant Director, Tripura Tourism and Mr. Dipajyoti Dutta Choudhury, Manager, Tripura Tourism was the expert speaker during the program |



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| 13. | Tourism Stake Holders workshop under Swachhata Action Plan held at Sandra Resorts, Sandra Island, Loktak Manipur | 28-Nov-2019 | Ek Bharat Shreshtha Bharat under SAP | <ul style="list-style-type: none"> • The event was coordinated by was Dr B Swajan, Asst Prof and Mr. Rabi Narayan Pattnaik, Project Associate IITTM Bhubaneswar. • Mr. Oiuam Maipakchao Singh, Home Stay associations president Loktak and Mrs. Elina Satpathy, Partner 7sisters holidays was the expert speaker during the program. • Documentary was shown to the participants. • Open House Discussion was held where the participants presented their view. • A talk on <i>Ek Bharat Shrestha Bharat</i> was delivered. • Swachhata Pledge was administrated to all the participants. • Souvenirs, Pamphlets, and Trash bags were distributed to the Stakeholders. • Meeting ended with Dinner. | Not applicable | 60 Participants | Mr. Oiuam Maipakchao Singh, Home Stay associations president Loktak and Mrs. Elina Satpathy, Partner 7sisters holidays was the expert speaker during the program. |



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| 14 | Tourism Stake Holders workshop under Swachhata Action Plan held at Hotel L'Affaire Karol Bagh, New Delhi | 29-Nov-2019 | Ek Bharat Shreshtha Bharat under SAP | <ul style="list-style-type: none"> • The event was coordinated by Mrs. Nanita Tyagi, Assistant Professor, Mr. Sunil Chobe, Assistant Librarian and Mr. Komal Singh Rajpoot Project associate SAP. • Mr. Umesh Sharma, Retd. Squadron Leader, Airforce, Dr. Devesh Prakash, Teacher & Social Activist, Dr. Shailesh prakash, Teacher & Social Activist, Dr. Tarun Gupta, Assistant Professor, Delhi University were the expert speaker during the program. • Documentary was shown to the participants. • A talk on <i>Ek Bharat Shrestha Bharat</i> was delivered by Mrs. Nanita Tyagi, Assistant Professor. • Open house discussion was held in which the participants presented their views. • Swachhata Pledge was administrated by all the participants. • Gift, Pamphlets, and Trash bags were distributed to the Stakeholders. • Meeting ended with Lunch. | Not applicable | 60 Participants | Mr. Umesh Sharma, Retd. Squadron Leader, Airforce, Dr. Devesh Prakash, Teacher & Social Activist, Dr. Shailesh prakash, Teacher & Social Activist, Dr. Tarun Gupta, Assistant Professor, Delhi University were the expert speaker during the program. |



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| 15. | Tourism Stake Holders workshop under Swachhata Action Plan held at Hotel Regent Continental Karol Bagh New Delhi | 29-Nov-2019 | Ek Bharat Shreshtha Bharat under SAP | <ul style="list-style-type: none"> • The event was coordinated by Dr. Rinzing Lama, Assistant Professor, Mr. Sunil Chobe, Assistant Librarian, Mr. Komal Singh Rajpoot Project associate SAP and Ms. Niti Dixit, SAP Project Associate. • Mr. Ajay Veer Yadav, GM, Govt. School Teachers Association, Delhi, Mr. Raj Kumar, GM, Medis & Brand Promotion, Delhi, Mr. Umesh Sharma, Ministry of Home Affairs, Ms. Ali Sharma, Manager, SOTC were the expert speaker during the program. • Documentary was shown to the participants. • A talk on <i>Ek Bharat Shrestha Bharat</i> was delivered by Mrs. Nanita Tyagi, Assistant Professor. • Open house discussion was held in which the participants presented their views. • Swachhata Pledge was administrated by all the participants. • Gift, Pamphlets, Trash bags and souvenirs were distributed to the Stakeholders. • Meeting ended with Dinner. | Not applicable | 60 Participants | Mr. Ajay Veer Yadav, GM, Govt. School Teachers Association, Delhi, Mr. Raj Kumar, GM, Medis & Brand Promotion, Delhi, Mr. Umesh Sharma, Ministry of Home Affairs, Ms. Ali Sharma, Manager, SOTC were the expert speaker during the program |



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